



PRESS Juice Bar

RETAIL

turnerbates
DESIGN & ARCHITECTURE



Ham Yard, London, W1
PRESS Juice Bar

INTERIOR DESIGN

The Brief

Following the sell out success of the PRESS Juice Bar pop up site at Old Street Underground Station, turnerbates were appointed by PRESS London founders Ed Foy and Georgie Reames to design the flagship store within the new Urban Village, Ham Yard, Soho.

The Solution

The store is simple, classic but simultaneously quirky. We proposed a straightforward solution that features a bathtub ice well display, fridge wall, seating area, and sales counter.

